

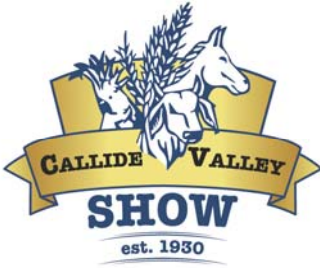
Callide Valley Agricultural & Pastoral Society Inc.

PO Box 461, Biloela, Qld 4715

07 4992 2688

cvapbilo@bigpond.com

www.callidevalleyshow.org.au



The Callide Valley Agricultural & Pastoral Society is delighted to announce that nominations are now open for the local level of the Queensland Country Life Showgirl Awards.

Taking part in the Showgirl Awards provides young women aged 18-28 with opportunities to build public speaking skills, strengthen self-confidence, and gain experience in community engagement within a supportive and enjoyable environment. This is a platform for entrants to proudly represent not only themselves but their workplaces, community groups, volunteer committees, sporting clubs, and families, showcasing the diverse strengths and stories that make our region unique. Their involvement not only highlights their own achievements but also shines a light on the people and organisations that support them.

Our agricultural show is a proud Queensland tradition, bringing together families, visitors, businesses, and primary producers to celebrate rural life and strong community values. We would love to see people getting involved in these awards as a way to help to carry forward the vibrancy, leadership, and spirit that keep our community thriving.

Our local winner will progress to the regional Sub-Chamber Finals, held on 27 June in Biloela, with the successful entrant from there advancing to the State Final during the Royal Queensland Show in August. Please find additional information for entrants on the Showgirl awards on following pages from Queensland Ag Shows.

Event Details: Queensland Country Life Showgirl - Local Level

When: Judging afternoon Tuesday 12th May

Stage rehearsal Thursday afternoon 14th May

Stage appearance Friday 15th May. Winners will be announced at the opening ceremony

Times and finalised schedule TBC. Please note possible additional opportunities available on Saturday 16th May

Attire: Smart casual – think a polished, dress or alternative

Location: Biloela Showgrounds

Entry Fee: \$50 (includes gate admission)

Please complete the relevant Entry form and submitted via: cvshowgirl@gmail.com

If you have any questions, please reach out to the Showgirl and Rural Ambassador Team at cvshowgirl@gmail.com
Alternatively please feel free to contact Zoe Delroy on **0448 467 174** or Molly Dendle on **0407 858 634**

We look forward to welcoming our Queensland Country Life Showgirl entrants.

Warm regards,

Zoe Delroy

Showgirl Coordinator

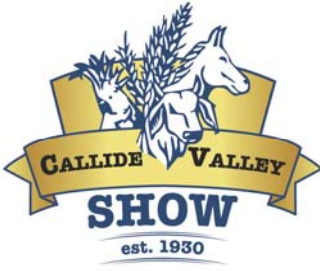
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2025 - Molly Dendle

Callide Valley: Showgirl Winner

Central QLD Sub-Chamber: Showgirl Winner

State: Showgirl Finalist



In 2025 I had the honour of representing Central Queensland at the Queensland Country Life Showgirl Awards State Finals in Brisbane. My journey began at the Callide Valley Show in May, where I was fortunate to win the local Showgirl competition, which led me to the Central Queensland Sub Chamber judging in Sarina. From there, I was selected to represent the region at the State Finals during Ekka week. Spending the week in Brisbane alongside finalists from across Queensland was an unforgettable experience, and I felt incredibly proud to represent both the Callide Valley and Central Queensland while learning more about community development and setting personal and professional goals.

Throughout the week, I took part in professional development sessions, public speaking workshops, and networking opportunities with inspiring leaders, including meeting the Governor General of Queensland, Dr Janette Young and visiting Parliament House. I also heard from influential speakers who shared valuable insights into leadership and community engagement. One of my favourite moments was attending the Ekka for the first time, including trying the iconic strawberry sundae. What stood out most to me was the friendships I built with the other finalists—we all came from different backgrounds but shared a passion for our communities and the agricultural sector. The Showgirl program is not about appearance or talent; it's about recognising and developing strong female leaders, and it has given me lifelong memories, lasting friendships, and the skills to contribute positively to my community. I would strongly encourage any woman aged 18 to 28 who are passionate about their community to give the program a go—it's an incredibly rewarding experience that can open so many doors. - Molly Dendle



An overview of the Showgirl Awards

The Queensland Showgirl Awards aims to recognise, develop and celebrate young female leaders in our communities.

Showgirls must have a genuine interest in, and knowledge of, regional Queensland. The Competition encourages the participation and subsequent awareness of the women's contribution and involvement in both local communities and rural Queensland as a whole.

The Queensland Country Life Showgirl Awards have now celebrated over 40 years since its inception in 1983. The Competition has come a long way, with the Awards today providing an opportunity to excel in leadership, community involvement, professional development and confidence. It has given many women across Queensland the opportunity to become involved in or increase their involvement in one of the greatest traditions of Australia – their local agricultural show.

The Showgirl Awards are just one of the many ways young leaders in their community can be recognised by their local show. The Showgirl Awards, Rural Ambassador Awards and Young Judges Competition are all hosted by the Queensland Ag Shows – the governing body of all shows across Queensland. Our aim, along with developing connected and resilient women across Queensland, is to broaden the knowledge and participation of our youth in the Show Movement.

The Competition plays a significant role in the overall development of young, strong female leaders and the sustainability of the agricultural show movement within Queensland and boasts incredible support from entrants, sponsors and organisers. Sponsorship at a state final level is worth over \$50,000, which does not take into account local show competitions.

Each year the achievement level is heightened and broadened. The entrants meet other young women from across Queensland and gain great insights and personal development through this rare and very relevant experience. The winner of the Showgirl Awards will be awarded the title of the Queensland Country Life Showgirl and will represent Queensland Ag Shows for the following twelve months.

How to Get Involved

Women wishing to enter the Showgirl Awards at their local agricultural show do so by contacting their local Show Secretary or Showgirl Awards Coordinator. They will provide you with a nomination form and more details as to the process moving forward. If your show does not host a Showgirl competition or do not host a show for any reason, the show may nominate an entrant to represent the show at Sub Chamber Finals.

The following is a brief timeline of the process once you have decided to nominate for your local Showgirl competition, through to Sub Chamber Finals and State Finals:

- The Showgirl at a local level is selected in accordance with judging criteria outlined below. How a competition is facilitated at a local show level is at the discretion of each local show. Some Show Societies have the private judging prior to or on the day of their show with the announcement taking place during the show. Others might organise a dinner or ball prior to their show where the contestants are presented and the winner announced.



- The Showgirl will be expected to perform a range of duties at their local show. Again, this will vary depending on the Show Society, but may include public speaking, presenting prizes, volunteering on the gate or opening the show.
- The Showgirl retains the role for one year until the next show and could perform various tasks throughout the year which include assisting at other events hosted by the Show Society and assisting in organising the next Showgirl Competition.
- Following an entrant’s success at their local show, the Showgirl then goes on to Sub Chamber Judging. Each local Show Society is a member of one of 11 Sub Chambers who come under the parent organisation of the Queensland Chamber of Agricultural Societies (QLD Ag Shows).
- The Sub Chamber winner will then go on to the State Final for the Queensland Showgirl Awards, which is conducted by the QLD Ag Shows State Showgirl Committee.
- All State Finalists act as ambassadors for Queensland Ag Shows during their year as representatives of Queensland Ag Shows, their Sub Chamber, their local Show Society and all sponsors of the Showgirl Awards at any function to which they are invited during the year.

Judging

The winning Showgirl of a local Show Society is selected by a panel of preferably three judges who are nominated by the local Show Society or Showgirl Steward of that Society. The entrants are judged in accordance with ‘Queensland Country Life Showgirl Awards Judging Sheet’ and total points are out of a total of 100 points:

15 points	Ambitions and Goals (Personal, Professional & Community)
15 points	General Knowledge (Local, State, National, International)
10 points	Agricultural industry awareness including how agricultural challenges affect our communities
15 points	Agricultural Show awareness and commitment
15 points	Community Participation
15 points	Personal Presentation & Leadership Qualities (Presentation/Conversation/Engagement with others)
15 points	On Stage interview (Public Speaking, Presentation, Confidence & Interview Responses)

Sub Chamber Finals

Sub Chamber Finals is the next step in the Queensland Country Life Showgirl Awards after an entrant has been successful in becoming the Showgirl for their local show.

There are eleven Sub Chamber Finals in total. Each Sub Chamber Final will select a winning Showgirl who will represent that Sub Chamber at the State Finals of the Queensland Country Life Showgirl Competition during the Royal Queensland Show (the Ekka) in Brisbane.



Travel and Accommodation

It is suggested that Show Societies provide their Showgirl with support towards the necessary costs of attending Sub Chamber Final judging, such as accommodation in larger sub chambers where there is greater distance to travel to attend the finals.

The Coordinator of the Sub Chamber Final may have pre-booked accommodation at a suitable hotel/motel and will advise either yourself or your local Showgirl Coordinator of where this will be. Contact the Sub Chamber Finals Coordinator regarding accommodation.

Meals

The Show Society who is hosting the Sub Chamber Final will cover the cost of the judging events, such as either lunch and/or dinner that each Showgirl must attend. All other meals are required to be paid by the Showgirl.

Clothing

The Sub Chamber Finals organiser will provide more details as to dress code, however, the general rule of thumb is that all day time events, interviews, lunches etc. will require you to wear smart day wear. Night time events will be dependant on the dress code of the event itself, but may require you to wear after 5 wear, black tie or cocktail attire. If you have questions about the dress code once the Sub Chamber Finals organiser has provided you with details of the events, reach out to them or the outgoing Showgirl for guidance on what to wear.

Judges and Judging

Judging will take place similar to that on a local level. The panel will consist of three judges, preferably with a mixture of males and females, and entrants will be judged on the criteria listed above.

Post Sub Chamber Finals

The winner at Sub Chamber Final will receive an information pack regarding the State Finals of the Queensland Country Life Showgirl Awards. There will be information that the nominated State Finalist will need to provide the State Showgirl Committee. **Completion and submission of this material to State Coordinator is essential.**

Enquiries

Should you have any queries regarding the Showgirl Competition at any level, please don't hesitate to contact the Queensland Country Life Showgirl Awards committee members:

Paige Caldwell - Showgirl Awards Chairperson - **M:** 0487 598 644 - **E:** gldshowgirl@gmail.com

Kylee Matthews – Queensland Ag Shows Board Liaison- – **M:** 0428 498 200



SHOWGIRL AWARDS
NOMINATION FORM
LOCAL SHOW & SUB CHAMBER JUDGING

Coordinator USE ONLY

Local Show: _____

WINNER Runner Up

Sub Chamber: _____

WINNER Runner Up

State Invitation Sent



Queensland Ag Shows

All Show Dates and Contact details can be found at www.queenslandshows.com.au

Please complete information below in Clear CAPITAL LETTERS.

Competitor Information

Nominating Society _____

Full Name _____

Email _____

Date of Birth ___/___/___ Age (at 1ST of August) _____

Mobile _____ Home Phone (07) _____

Street Address _____

Suburb _____ Postcode _____

Sub Chamber _____ Occupation _____

Entrants Declaration:

I have read and understood the "Showgirl Awards Conditions of Entry" Nomination Criteria, Regulations and By-laws and agree to be bound in all respects by these Rules & By-Laws of QCAS. I also consent and agree QCAS and show societies have the right to take or use photographs of me (and/or my property) and use the photos in any and all marketing and media worldwide including online, now or in the future.

False or misleading information given by the entrant may lead to disqualification from this event and for the duration of the competition.

Signature of Applicant

Date

Signature of Local Showgirl Organiser

PROCESSING INSTRUCTIONS:

All entrants must complete a Nomination Form and submit all required documents to the Local Agricultural Show you are competing in prior to the Judging Date. This form will be used for Local and Sub Chamber competitions.

LOCAL SHOW – The Show Society Secretary or designated coordinator is to forward the Local Show Winner and Runner Up Entry Form & required documents to Sub Chamber Secretary for processing within 14 days of the competition conclusion. Please keep a copy for your records.

SUB CHAMBER FINALS – The Sub Chamber Secretary is to forward Sub Chamber Finals Winner and Runner up Entry Form and required documents to the Queensland Ag Shows Head Office competitions department within 48 hours of competition conclusion to qualify for State Finals.



SHOWGIRL AWARDS – PROFILE FORM “A”
LOCAL SHOW & SUB CHAMBER JUDGING

Full Name: _____

1. Current Occupation and Career Aspirations (100 words or less):

2. Sporting Interests and/or Hobbies (100 words or less):



3. **Current Community Participation/ Agricultural Show involvement (100 words or less):**

4. **Ambitions and Goals: Personal, Professional and Community (100 words or less):**

5. **Why would you like to be a Showgirl (100 words or less):**

6. **How will you use the opportunity of being a Showgirl in your local community and agricultural show?**





SHOWGIRL AWARDS – MEDICAL FORM
LOCAL SHOW & SUB CHAMBER JUDGING

MEDICAL INFORMATION

Name	
Show Society	
Sub-Chamber	
Date of Birth	
Medicare Number	

Dietary Requirements

Eg. Vegetarian, gluten free _____

Heart Problems	yes/no	
Respiratory Problems	yes/no	
Allergies	yes/no	
Travel Sickness	yes/no	
Blood Pressure	yes/no	
Operations	yes/no	
Epilepsy	yes/no	
Recent illness	yes/no	
Medication required	yes/no	
Phobias	yes/no	
Diabetes	yes/no	
Other:		

Emergency Contact

Name	
Phone Number	
Mobile	

Signed _____

Date _____



Queensland Ag Shows